RESIDENTIAL CATCHMENT AND LOCATION ADVANTAGE OF GR. NOIDA WEST





NEXT GEN HIGH STREET MARKET & OFFICE

Artha Mart

Retail, Food & Entertainment Hub for Noida Ext.

ARTHA INFRATECH PVT. LTD.

Corporate Office: F-7, East of Kailash, New Delhi-110065, India • Fax: +91-11-46601113

Site Address: Plot No. 21, Tech Zone-IV, Greater Noida West-201306 (Noida Extn.) Delhi/NCR (India)

E-mail: info@arthainfra.com • Website: www.arthainfra.com • Follow us on

RERA No. UPRERAPRJ981876

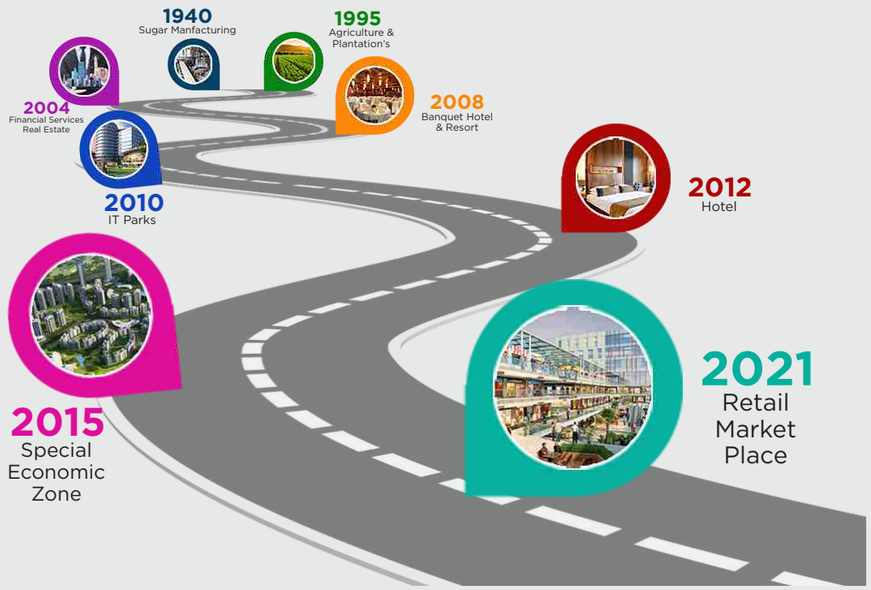
For Query: +91 92788-22222

Artha Mart

Retail, Food & Entertainment Hub for Noida Ext.

ARTHA TRACK RECORD OF HONORING 100% COMMITMENTS FOR OVER 75 YEARS

The 75 years old group, Artha Group of Companies is one of the fastest developing conglomerate with a turnover of over 100+ Crores per annum. Achieving success in the fields of Real Estate, Hospitality Services, Financial Services, Agriculture & Plantations, Construction and Manufacturing business.



Group has already delivered as much as 2 million sq.ft. approx. till now

Legacy of 75 *years*

REAL ESTATE & CONSTRUCTION
- Artha Infratech Pvt. Ltd.
- Wegmans Builders & Developers Pvt. Ltd.
- Wegmans Constructions Pvt. Ltd.
- Wegmans Industries Pvt. Ltd.

MANUFACTURING
- Krishi Rasayan Exports Pvt. Ltd.
- Anmol Industries - Herbal Industries

FINANCIAL SERVICES
- Wegmans Financial Services Pvt. Ltd.
- Gupta Commodities Pvt. Lltd.

AGRICULTURE & HOSPTIALITY
- P.L. Food Pvt. Ltd.
- The Royal Habitat Centre (Gr. Noida)
- Holiday Inn Express Hotel & Restaurant

DELIVERED PROJECTS BY THE GROUP



WEGMANS BUSINESS PARK
Gr. Noida



IHG-HOLIDAY INN EXPRESS HOTEL
Gr. Noida



SIGNATURE TOWER
Gr. Noida



ARTHA SEZ
Gr. Noida West (Tower-I)



ARTHA SEZ
Gr. Noida West (Tower-IV)



D'MART, ARTHA
Gr. Noida West



SUDEEP PLAZA
Dwarka



THE ROYAL HABITAT CENTRE
Gr. Noida



WEGMANS PRINCETON PLAZA
Rohini

High quality construction in all delivered projects

Completion within committed timeline in all delivered projects

Strong value system for its stakeholders • Zero Litigation & Disputes



WHY INVEST IN ARTHA MART



100% Paid up Land

Construction in full swing





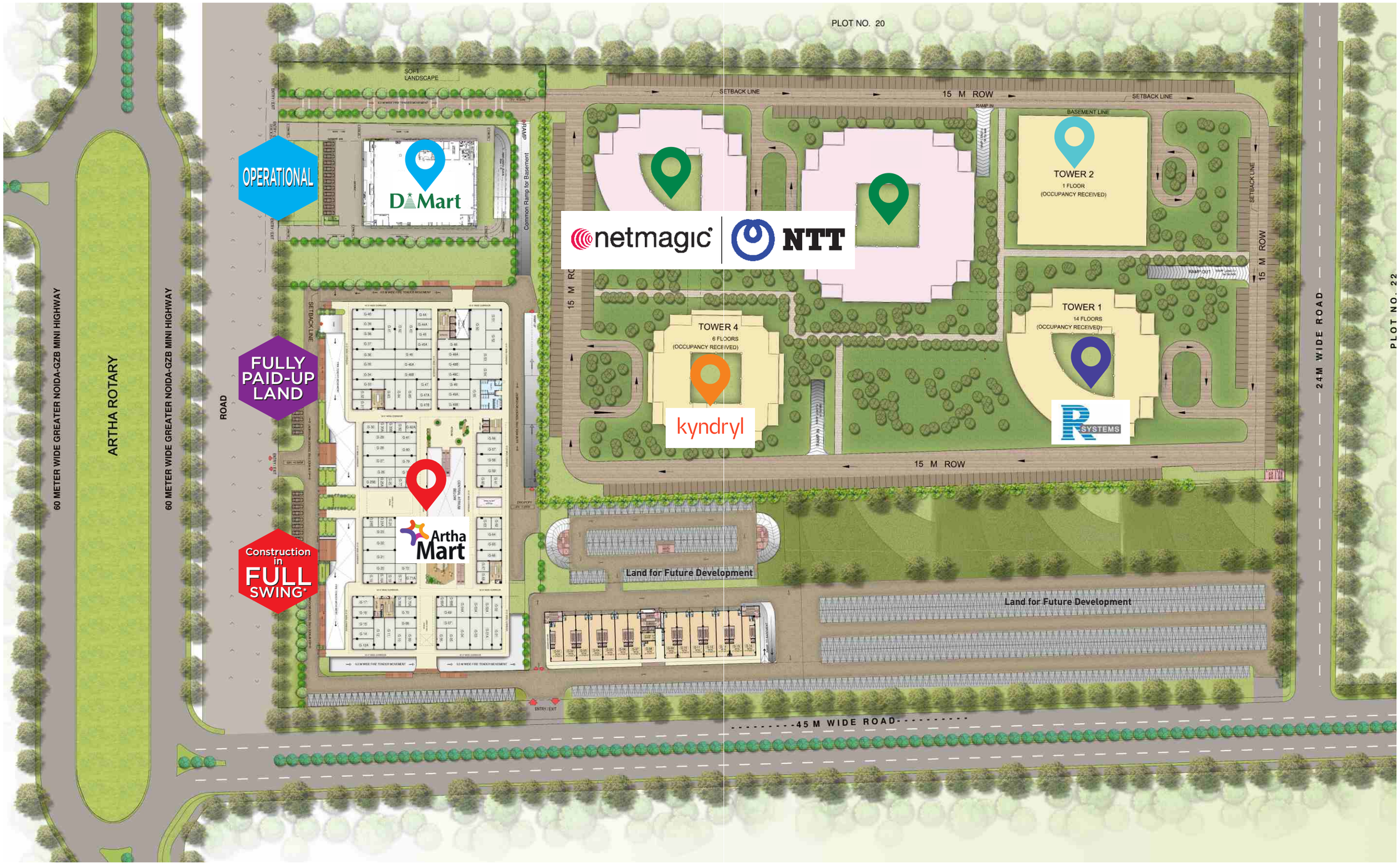


RETAIL | ENTERTAINMENT | F&B | HYPER MARKET | FOOD COURT
CO-WORKING SPACES | MIXED USE SPACES | IT/ITES OFFICES

- Spread over 4 Lacs Sq. ft., Artha Mart is Designed on the concept of Food & Entertainment Destination.
- Located within 2.5 Million Sq. ft. Mixed Use Technology Campus with Office, Retail, Hospitality, Housing, Recreational, Entertainment and Institutional Facilities.
- Existing footfall of 2500+ professionals by our existing tenants like kyndryl, Blackstone R Systems, In2IT Technologies, JK Techosoft & many other software companies within the campus covering a total of 7 Lacs Sq. ft. area in three Towers fully operational with completion certificate.
- Double height spaces - Well designed complex with a big atrium for excellent visibility.
- India's biggest Retail Hyper Market chain - D'MART - Operational - expected daily footfall of 10,000 shoppers.
- Lease assistance by the Developer having a strong track record, attracting top brands/tenants.
- 100% projects delivered within committed timelines along with highest construction quality.
- Excellent Location - 3 side open corner plot in the midst of Noida Extension.
- 2.5 lacs housing residential units - 1 million strong consumer catchment in vicinity of Artha Mart.

MASTER PLAN - THE DESIGN

• 25 Acres - 2.5 Million Sq.ft development • Prospective footfall of 10,000 approx people within the Artha campus • Ample parking spaces



Artha Mart
EXISTING CLIENTS

D Mart
kyndryl
R SYSTEMS
In2IT Technologies
netmagic
NTT

Haldiram's
Sagar Ratna
SWAGATH
PRUDENTIA GROUP
TATA zudio
Netvision
The Software Experts Crayon
TO THE NEW
wirelessSEISMIC
ARVIN TELE SERVICES
zimetrics

Artha Mart

Legacy of 75 years

INVESTMENT OPPORTUNITIES

EXCELLENT FRONTAGE



• Shops • Food Court • Offices • Anchor Stores • Restaurants • Entertainment/Facility Zone



- India's Biggest & most Successful Retail Hyper Market Chain with Market Capitalisation of 3 Lacs Crores approx with presence in India across 11 States and 1 Union Territory.
- Market Leader in attracting large footfalls as high as 10,000+ approx. with potential to provide huge business to all the retailers in the Artha Mart.
- D'mart's is known for highest revenue in terms of sales from its store area which is four times higher to the nearest competitors.
- Haldiram's - Biggest Food Brand of India signed in Artha Mart

































Lower Ground Floor Plan



60 meter wide main road facing

45 meter wide main road facing

Ground Floor Plan

Double Height Premium Spaces



60 meter wide main road facing

45 meter wide main road facing

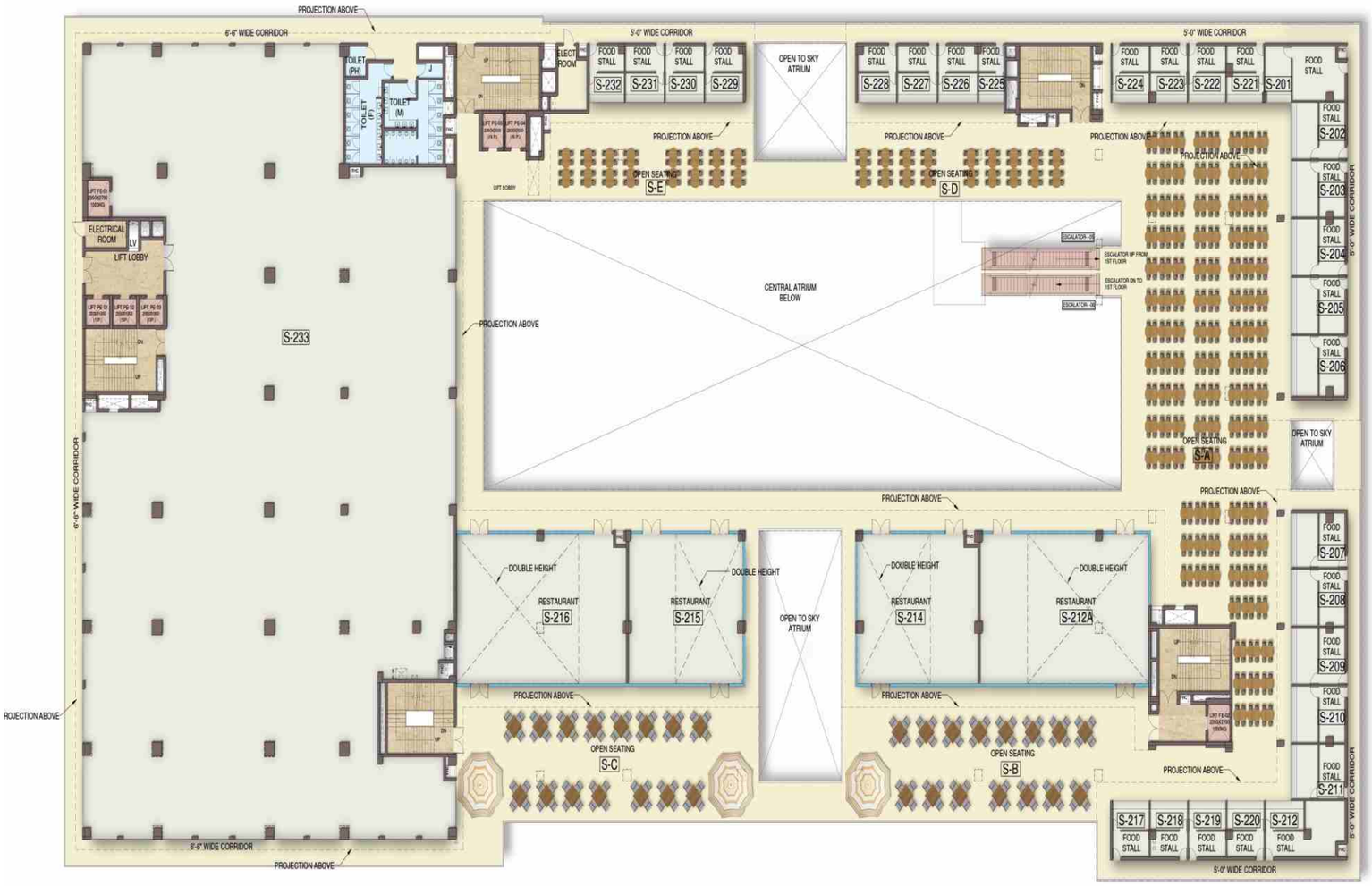
First Floor Plan



45 meter wide main road facing

60 meter wide main road facing

Second Floor Plan



45 meter wide main road facing

60 meter wide main road facing



60 MTRS MAIN ROAD VIEW - HUGE FRONTAGE - ARTHA MART



INSIDE ATRIUM VIEW - ARTHA MART



45 MTRS MAIN ROAD VIEW - ARTHA MART

LOCATION ADVANTAGE

3 Side Open Corner Plot

Being strategically located, Artha Mart is well connected to Delhi/NCR by Noida-Greater Noida expressway, DND Flyover and Metro, excellent connectivity by Noida Metro Rail Corporation Ltd. (NMRC) bus service - Bus stop in the name of **"ARTHA"** in front of Artha Mart, making daily commute convenient.

METRO	5 MINS KISAN CHOWK/GAUR CHOWK (PROPOSED)	10 MINS NOIDA SEC-71	15 MINS NOIDA CITY CENTRE
AIRPORT	45 MINS JEWAR AIRPORT	75 MINS INDIRA GANDHI INTERNATIONAL AIRPORT	5 MINS YATHARTHA HOSPITAL
BUS	25 MINS ANAND VIHAR (ISBT)	30 MINS SARAI KALE KHAN (ISBT)	40 MINS KASHMIRI GATE (ISBT)
EXPRESSWAY	5 MINS NH24 EXPRESSWAY	15 MINS NOIDA GR. NOIDA EXPRESSWAY	25 MINS YAMUNA EXPRESSWAY



Noida Metro Under Construction



Excellent Road Connectivity from Noida Sector 62/NH24



Govt. Bus Stop in the name of "ARTHA" in front of Artha Mart



Jewar Airport under construction by Zurich Airport International

The credibility of the group has been bestowed with

Lead Certified Platinum Rated Green Building, 6-Star CRISIL and 7-Star CARE Rating

the first group in Northern India to have received such ratings



Indian Green Building Council

Confederation of Indian Industry

Indian Green Building Council (IGBC)

hereby certifies

ARTHA INFRATECH PVT. LTD.

Tower No. - 4, Greater Noida

(IGBC Registration No. NBT 17 0276)

The project has successfully demonstrated the Green Building Requirements in accordance with

IGBC Green New Buildings Rating System

(Tenant-Occupied Building)

Platinum

March 2018

C N Raghavendran, Chairman, IGBC Green New Buildings
Dr Prem C Jain, Chairman, IGBC
S Raghupathy, Deputy Director General, CII
K S Venkatagiri, Executive Director, CII-Godrej GBC



CARE Ratings

Professional Risk Opinion

CARE Real Estate Star Ratings

NCR

WEGMANS BUSINESS PARK – PHASE I

BY: WEGMANS INDUSTRIES P. LTD

The Real Estate Project Star Rating is city specific and is an independent opinion on the Developer's ability to deliver the project in a timely manner as well as conforming to the quality standards, as promised. The Project Star Rating is valid till August 1, 2014.

Rewati Kashture, Chief General Manager
D. R. Dogra, Managing Director



CRISIL RATINGS

CRISIL REAL ESTATE STAR RATINGS

"Trustone City – Tower 2 (Incubation Centre)"
of
"Artha Infratech Pvt Ltd"

NCR

Roopa Kudva
Managing Director and
Chief Executive Officer
February 2014

BRAND PARTNERS IN OUR EXISTING PROJECTS

D-Mart
DECATHLON SPORT FOR ALL | ALL FOR SPORT
TATA Zudio
The Royal Habitat Centre
kyndryl
R Systems
Aakash BYJU'S
LG
Haldiram's
Holiday Inn Express & Suites
SWAGATH
Sagar Ratna
G4S
Mission Walk
FIITJEE
In2IT Technologies
To The New
Netvision
netmagic | NTT
The Software Experts Crayon
zimetrics
Samtel-ThalesAvionics
XORLABS Making Technology Work
NHDC
ARVIN TELE SERVICES
Felix Felix Generics Pvt. Ltd.
goodweave
Tentech
HOLITECH
PJ Banan Food Court
PRUDENTIA GROUP